



# NEWSLETTER

*The mission of the Mercer Island Historical Society is to collect, preserve, research, record, and make available the heritage of Mercer Island.*

Newsletter Editor: Terry Moreman

Spring 2016 Newsletter

## Dustin Kaspar Seattle International Film Festival

**Monday, March 21st, 1PM**

Dustin Kaspar, SIFF Educational Programs Manager, will show us how to navigate the film festival, the ups and downs of having a theater, and how the festival works all year.

Dustin Kaspar has been the Educational Programs Manager at SIFF since 2008, designing engaging programs that connect filmmakers to school. He trains teachers in the use of film craft in their classrooms, teaches public classes in filmmaking and film appreciation for youth, professional filmmakers, and general audiences.

Before getting involved with SIFF, Dustin was a secondary choir director at Lakewood High School and Middle School and he performs in the Seattle Opera Chorus.

With the proposed Mercer Island Center for the Arts, this is a topic that will inform about film, theater and how SIFF does it.

## Jim Clarke, PhD. Clarke & Clarke Art + Artifacts

**Monday, April 18th, 1PM**

The small Business Owner is squeezed from both sides of his or her market place and many struggle unsuccessfully to survive. With the daunting increase in the cost of retail footage, the increases in labor, advertising, insurance and a diminishing market place, it is difficult. The impact of the big box discount stores and online discount sites like Amazon make it harder. These are only the obvious challenges for the small business owner. There are others that are more subtle. Jim will talk about the most insidious challenge; the challenge of change. Staying relevant to your market place through embracing change and seeing it as an opportunity is the greatest challenge of all and the reward can be doing business in the place of your choosing.

Jim and his wife Ginny own Clarke & Clarke Art + Artifacts on Mercer Island

## **NEW SEASONS** MARKET

**Monday May 16th, 1 PM**

The Mercer Island Historical Society will welcome representatives from the new grocery opening this fall in the old Albertson's space: **NEW SEASONS MARKET**, a popular grocery from the Portland Metro area, who will enter the Washington market with two stores, one on Mercer Island and the other in Ballard. They are also expanding into Northern California.

From New Seasons: "At New Seasons Market, you'll find the best mix of local and organic favorites with conventional classics. It's all about choice, so you can feed everyone at the table, no matter their food preference or diet. New Seasons Mercer Island opens this fall. Sign up the this link for [e-newsletters](#) and be the first to know."

**Location Of All Programs:**  
Mercer Island  
Community & Events Center  
8236 SE 24th Street  
Mercer Island, WA

Mercer Island Historical Society  
P. O. Box 111  
Mercer Island, WA 98040



*Our award winning and best-selling book, Mercer Island History, From Haunted Wilderness to Coveted Community, makes a wonderful holiday gift or a keep-sake to send off with students going away to college. It's available at Island Books, 3014 78th Ave SE or call 206.232.6920*



#### **President's Message:**

Welcome to Spring-time! The Mercer Island Historical Society has a great slate of speakers lined up for our spring meetings.

March 21st we feature Dunstin Kaspar, Seattle International Film Festival Educational Programs Manager who will tell us about how to navigate the film festival, the ups and downs of having a theater, and how the festival works all year.

On April 18th our local Arts and Artifacts purveyors Jim and Ginny Clarke will speak about modern retailing; bricks and mortar in an internet age and how to maximize both. This should be instructive and a nice way to get to know this newer store and how they market their interesting wares.

On May 16th representatives from New Seasons Markets will tell us about their new grocery store opening in the town center this Fall

Take a minute to visit our Mercer Island Historical Society website: [www.mercerislandhistory.org](http://www.mercerislandhistory.org) You'll find more information about our organization, past newsletters, notes about historic sites on Mercer Island and a photo album.

It's membership dues time. If your label has a red \* your dues for 2016 are paid. If not we appreciate your sending in your tax deductible dues with any changes to your mailing or email information.

Thanks and see you soon.

Susan Blake  
President

#### **All Meetings Held At:**

Mercer Island  
Community & Event Center  
8236 SE 24th Street  
Mercer Island, WA

#### **Contact Us:**

(206) 232-9442  
(206) 232-3404

#### **Mercer Island Historical Society Board of Directors**

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